

MEMBERSHIP INFORMATION



Yes, I want to be a member of Local First Wheaton!

- Local Business:** \$100 \$200 \$250 **Non Profit:** \$75 **Individual:** \$25
- Community Sponsor:** \$300

Date Renewal Date

Name

Business/Organization

Address

City State Zip Code

Phone Fax

Website Address

E-mail addresses

Business/Organization Description

Why Local

Please make check payable to
Local First Wheaton

Check Amount

Check Number

Send your completed application to:

Janet Yu, Local First Chair
 c/o Hollywood East Cafe, Westfield Wheaton Mall
 11160 Veirs Mill Rd Wheaton, Md 20902
 Email: Janet4hollywood@aol.com
 Phone: 301-537-8822

Official Business Use Section

Application accepted date: _____
 Expiration date: _____
 Amount received: _____



YOUR DOLLARS. YOUR COMMUNITY.

TUS DÓLARES. TU COMUNIDAD.

MEMBERSHIP APPLICATION

AS MEMBER OF LOCAL FIRST WHEATON, you are part of a grassroots effort to unite Wheaton local businesses and customers in a strong, culturally diverse network that promotes, publicizes and advocates for these businesses. In addition Local First Wheaton educates consumers regarding the benefits of shopping locally and encourages economic growth and environmental sustainability.

Criteria to be considered a locally-owned, independent business:

1. **LOCATION:** your business must be located in the Wheaton area
2. **PRIVATELY-HELD** and **LOCALLY-OWNED:** at least 51% of the ownership of your business must live in the Washington Metropolitan Area
3. **INDEPENDENT:** your business must operate independently from a non-local corporation and have the autonomy to make decisions about purchasing, operations and distribution, including the name and look of your business

If you have a business that does not meet these criteria, you may elect to become an individual member.

MEMBERSHIP BENEFITS

Benefits for Businesses

- Participation in our ongoing marketing efforts
- Think Local First campaign Marketing Kit, including: door sticker and poster stating 1 of 5 reasons why it's important to buy from locally-owned businesses
- Think Local First logo to use in your marketing materials
- Inclusion in the Shop Local Guide
- Seasonal promotions
- Detailed listing in web directory with photos
- Education and advocacy
- Networking opportunities

Local Businesses Rates

Based on Annual Sales

- \$100:** Business with sales less than \$1M
\$200: Business with sales more than \$1M

Benefits for Non-Profits

- Think Local First campaign Marketing Kit
- Local First Wheaton updates and events via email
- Member promotions and discounted entrance fee to events

Non-profits: \$75

Benefits for Individuals

- Local First Wheaton updates and events via email
- Member promotions and discounted entrance fee to events

Individuals: \$25

Benefits for Community Sponsors

- Show your support for the local community
- Inclusion in the Shop Local Guide
- Detailed Listing in the web directory with photos
- Event sponsorship opportunities

Community Sponsor: \$300